

COURSES ON HUMAN VALUES AND PROFESSIONAL ETHICS

- RUSA Sanskrit Syllabus (AECC)
- RUSA BBA syllabus - Ethics and Corporate Social Responsibility

उपनिषद् : ईशावास्योपनिषद् श्रीमद्भगवद्गीता औपनिषदिक दर्शन का सामान्य परिचय पाणिनीय शिक्षा
Section 'A' उपनिषद् : ईशावास्योपनिषद् ईशावास्योपनिषद् का परिचय ईशावास्योपनिषद् के मन्त्रों का सरलार्थ
Section 'B' गीता : अध्याय-2 श्रीमद्भगवद्गीता का सामान्य परिचय, अध्याय-2-पद्य 1-25, सरलार्थ एवं व्याख्या श्रीमद्भगवद्गीता अध्याय-2, पद्य 26-72, सरलार्थ एवं व्याख्या
Section 'C' औपनिषदिक दर्शन का सामान्य परिचय औपनिषदिक दर्शन का सामान्य परिचय: आत्मा, ब्रह्म, ईश्वर, कर्म और सृष्टि।
Section 'D' पाणिनीय शिक्षा पाणिनीय शिक्षा (1-14 पद्य) सरलार्थ एवं व्याख्या

Bachelors in Business Administration

BBA-1st Year (2nd Semester)

Course: ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

Course Code-204		
Credits 06	Lectures =04	Tutorials =02
Course Type Generic Elective/Interdisciplinary Course(GE-02)		
Lectures to be Delivered	1 hr. Each(L=60, T=20)	

Semester End Examination System

Maximum Marks Allotted	Minimum Pass Marks	Time Allowed
70	32	3:00 hrs.

Continuous Comprehensive Assessment (CCA) Pattern:


Minor Test(Marks)	Class Test/Tutorials/ Assignments (Marks)	Attendance(Marks)	Total Marks
15	10	05	30

Objective: The objective of this paper is to make the students more clear about the importance of ethics in business and practices of good corporate governance; It also talks about the corporate social responsibility.

Course Contents

UNIT	TOPIC	DETAILS
1	(a) Conceptual framework of business ethics b) Moral Issues in business	Business ethics: Meaning of ethics, why ethical problems occur in business; Theories of Business Ethics, Globalization and Business Ethics. An alternative to moral principles; Moral issues in Business; Worker's and employee's right and responsibilities, profit maximization vs social responsibility.

2	(a) Corporate Governance b) Major Corporate Governance Failures	Concept, Need to improve corporate governance standards, Features of good governance, Models of Corporate Governance, Benefits of Good Corporate Governance. Junk Bond Scam(USA),Enron(USA),Andersen Worldwide(USA),Satyam Computer Services Ltd.(India); Common Governance Problems Noticed in various corporate failures is corporate Governance always the cause for Corporate failures?
3	a) Concept of Corporate social responsibility b) Issues in CSR	Meaning, Evolution of corporate social responsibility, CSR and Corporate Sustain ability, Business social performance. Environmental aspect of CSR, Common indicators for measuring social responsibility, CSR Models, Drivers of CSR
4	a)Regulatory Framework of Corporate Governance (a) Role of auditing in corporate governance	Role played by regulators to improve corporate governance, accounting standards and corporate governance, corporate disclosure, insider trading, SEBI Norms based on KM Birla Committee Clause 49 of Listing Agreement. Role of auditors in enhancing corporate governance, duties and responsibility of auditors, corporate governance and internal auditors, Whistle blowing: kinds of whistle blowing, precluding the need for whistle blowing discrimination,.


 Dr. Vasundhara Rajan Bhardwaj
 Principal
 Swami Vivekanand Government College Ghumarwin
 District - Bilaspur (Jh)
 Ghumarwin Distt. Bilaspur (Jh)
 PIN-174021