

# PROSPECTUS

cum

**Handbook of Information:**

**For B.Voc.2024-25**

(For UG Courses only)



**SWAMI VIVEKANAND GOVT. COLLEGE GHUMARWIN**

**Bilaspur -174021 (H.P.)**

**(NAAC 'B' ACCREDITED)**

log in : [www.gcghumarwin.ac.in](http://www.gcghumarwin.ac.in)  
e-mail : [gcghumarwin-hp@nic.in](mailto:gcghumarwin-hp@nic.in)  
e-mail : [principalsvgc@gmail.com](mailto:principalsvgc@gmail.com)  
Ph. & Fax : 01978-255551

## **FROM PRINCIPAL'S DESK**



Dear Students Welcome to Swami Vivekanand Govt. College Ghumarwin, an institution of academic excellence and achievement, which was established in 1994. It is amongst one of the finest colleges within the Himachal Pradesh University. In this college, we are imparting higher education to the students coming from different parts of District Bilaspur as well from other parts of State of Himachal Pradesh, which is a very substantial, potent and conscientious task. We all know that education plays critical role for the development of a nation. It is a fact that education is a dynamic process in which new-fangled thoughts are supplemented persistently to constrict the education in progressive approach. It is also realism that the nation is as strong as its education system. A developed country has strong and deep rooted education system where as the developing and its system that makes the country great, strong and developed.

I want that our students should be imparted an all-round education so that they become multidimensional rather than uni dimensional. In my view, acquiring information is no longer the main focus of education; instead the main aim of education is to build the powers of human mind and spirit. We believe in providing our students an environment, rich in knowledge and supportive for their extra-curricular interests. We aim to evaluate our students on the basis of their physical, mental, social, emotional and intellectual development.

I feel proud to acknowledge the contribution of highly qualified, dynamic and multi-talented faculty, non-teaching staff and also the students who have studied or are studying in this college. We have to continue to move ahead for producing and maintaining the best. We run so many courses which endeavor to enrich the academic and extra-curricular standards of our students. Our teachers work hard throughout the year with the students to provide them high quality educational experience in the form of debates, group discussions, workshops, symposia, seminars and sports and cultural competitions. Eminent personalities are invited from all walks of life to address our students and expose them to new ideas and thoughts. I welcome all the new students and assure that every effort will be put to meet their ambitions and desires.

**Professor Ram Krishan**  
**Principal**  
**S.V.Govt. College Ghumarwin**

**"The purpose of education is to replace an empty mind with an open one" – Malcolm Forbes**

## **From the Desk of Nodal Officer**



A shaped stone cannot lay on the road for a long. It is a need of hour to shape the young brain according to the market demands. Vocational courses provide a golden opportunity for the students to pursue job oriented higher education and cater to the needs of business industry with the tremendous growth of economy. Vocational individuals can best be thought of as creators, innovators, problem solvers, managers and leaders. In the light of the above this institution is going to start the programs of Bachelor of Vocation (B.Voc.) degrees in Retail Management and Hospitality & Tourism from the academic session 2021-22. These programs are the gateway for the upward growth of our youths, desirous to pursue their career objectives with the Retail, Hospitality & Tourism Industry, Students enrolled in these courses will learn how to think logically, deal with uncertainty, apply technology in a socially and environmentally responsible manner, communicate effectively and collaborate with others and deliver desired results. The need for these programs was felt long ago, as in retail, hospitality & tourism sectors, the students at all levels who wanted to learn and develop their career in these sectors, did not have any options of structured learning/training, while continuing with their studies. These programs will certainly be helpful to increase the productive employability. Today, with offer of these programs, such aspirants can overcome this impediment. I wish them success. For those, who are yet to enter the Retail, Hospitality & Tourism Industry and joining these courses, I would like to welcome them to the B.Voc. courses which has many exciting career growth opportunities.

B.Voc. courses focus on comprehensive growth of the students, working on their hearts and minds by addressing to their academic, cultural, physical and social needs in an environment of continuous education by investing all its skills and knowledge. The University Grants Commission (UGC) has launched this scheme on skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc.) Degree with multiple exits such as Certificate/Diploma/Advanced Diploma under the NSQF. The B.Voc. programme is focused on colleges providing undergraduate studies which would also incorporate specific job roles and their NOSs along with broad based general education. This would enable the graduates completing B.Voc. to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

With these words, I welcome you to the fascinating world of Retail, Hospitality & Tourism sector and wish you all the best in all your future endeavours.

**Prof. Sita Ram**  
**Nodal Officer (B.Voc.Courses)**  
**SVGC Ghumarwin**



## Department of Bachelor of Vocation (Hospitality & Tourism)

### Teaching Faculty Members



**Rajeev Kumar**  
Assistant Professor of Hospitality & Tourism  
(MSC in ATHM) Level 4-5 Certified By THSC  
Email id – [rajeev82ar@yahoo.co.in](mailto:rajeev82ar@yahoo.co.in)  
Mob. - 8826203155



**Akshay Kuamr**  
Assistant Professor of Hospitality & Tourism  
(MTM) Master in Tourism Management  
Level -6 Duty Manager Certified by THSC  
Email id - [akshaykumar1244@gmail.com](mailto:akshaykumar1244@gmail.com)  
Mob. - 7508048950



**Rajiv Kumar Chauhan**  
Assistant Professor of Hospitality & Tourism  
(MSC in HM Hospitality & Tourism) Level -7 Front Office Manager Certified By THSC  
Contact No 7018295980 [rajiv.kumar198434@gmail.com](mailto:rajiv.kumar198434@gmail.com)

## **Department of Bachelor of Vocation (Retail Management)**

### **Teaching Faculty Members**



**Mr. Kunal Kashyap, Assistant Professor of Retail Management,  
BBA, MBA, RASCI Certified for Retail Team Leader L-4  
Email: [kashyapkunal184@gmail.com](mailto:kashyapkunal184@gmail.com)  
Contact No. 9459645054**



**Ms. Pooja Assistant Professor of Retail Management,  
MBA, RASCI Certified for Retail Department Manager L-5  
Contact No.7018456682**



**Mr. Rakesh Kumar, Assistant Professor of Retail Management,  
BBA, MBA, RASCI Certified for Retail Store Manager L-7  
Email: [raku.kumar40@gmail.com](mailto:raku.kumar40@gmail.com)**

## **B.Voc. Non-Teaching Faculty**



**Name** Aarti Devi  
**Designation** MIS Executive  
**Qulification** MBA  
**Contact No.** 9317900778  
**Email ID** [singhaarti436@gmail.com](mailto:singhaarti436@gmail.com)



**Name** Anju Devi  
**Designation** LA (RM)  
**Qulification** B.A  
**Contact No.** 8219237831  
**Email ID** [anjuth6102@gmail.com](mailto:anjuth6102@gmail.com)



**Name** [Vishal Dogra](#)  
**Designation** [LA \(H&M\)](#)  
**Qulification** [B.A](#)  
**Contact No.** [8629098502](#)  
**Email ID** [vishaldogra032@gmail.com](mailto:vishaldogra032@gmail.com)

## **B.Voc. Degree Program**

### **(Bachelor of Vocation)**

#### **UGC Approved 3-Year Regular Degree Program**

The college offers the following two 'NSQF' (National Skill Qualification Framework) complete UGC approved 3-year regular degree programs under semester system for vocational studies as mentioned below

**B.Voc. in Retail Management: 40 Seats.**

**B.Voc. in Hospitality & Tourism: 40 Seats.**

#### **Introduction about the Bachelor of Vocation Degree Program (B. Voc.):**

The University Grants Commission (UGC) has launched a scheme on skill development-based job oriented higher education program as a part of College/ University education leading to Bachelor of Vocation Degree (B.Voc.). This degree Program is unique with the provision of multiple entry and exist at different levels of NSQF from level 5 to 7 viz. Diploma, Advance Diploma and Degree in compliance to the National Skill Qualification Framework (NSQF). Multiple entry and exit will allow students the flexibility to earn and study as per their convenience. All the candidates enrolled for diploma courses or further will be treated at par from the second semester onwards. Students may exit after six months with the certificate (NSQF Level 4) or they may continue for diploma or advance diploma level courses leading to B. Voc. Degree. After the completion of Semester, I the candidate will get a certificate and he/ she may go for a job or continue studying. The candidate may re-join Semester II. After the completion of Semester II, the candidate will get a Diploma and he/she may go for a job or continue studying. The candidate may re-join Semester III. After the completion of Semesters III and IV the candidate will get an Advanced Diploma and he/she may go for a job or continue studying. The candidate may re-join Semester V. After the completion of Semesters V and VI the candidate will be awarded a B.Voc. Degree.

#### **Internship Program:**

The Internship shall also carry credits to be added in the final evaluation of skill components. HPKVN (Himachal Pradesh Kaushal Vikas Nigam) is fully sponsoring the internship apart from facilitating the skill component (60%) of this program along with courseware for whole of the program. Candidates enrolled for this program are entitled for 'Kaushal Vikas Bhatta' as per state government policy. The course contents of the B. Voc. program will be taught in English.

#### **Eligibility Conditions:**

Admission to the B. Voc. program will be as per the rules and regulations of the Himachal Pradesh University. The eligibility criteria for admission in the B.Voc. degree program shall be 10+2 in any streams from a recognized board. 10+2 examination or an examination equivalent thereof from a Board/ University established by law in India with English as a compulsory subject with 45% marks in aggregate.

or

Any examination of a University/ Board / College or School in a foreign country recognized as equivalent for the above purpose by the Vice-Chancellor / Equivalence Committee on its own.

or

As per eligibility norms of the college for admission to undergraduate courses. Maximum age limit for admission to B.Voc. Courses is 23 years for general category, 25 years for SC/ST category and 25 years for girl candidates, as on July 1, 2017 the Vice-Chancellor HPU may permit age relaxation as per norms. Reservation rules are applicable as per the rules or guidelines of the Himachal Pradesh Government. Students belonging to SC/ST category shall be given a 5% relaxation in marks for admission purpose i.e., they would require a minimum of 40% marks in aggregate at 10+2 level. Compartment students shall not be allowed admission in the B. Voc. program. A candidate cannot pursue two full time undergraduate courses simultaneously. The University reserves the right to cancel any admission at any stage. In matters relating to undergraduate admissions, the decision of the Admission Committee/ Vice Chancellor, Himachal Pradesh University, Shimla shall be final. All legal matters pertaining to undergraduate admissions shall be subject to the Himachal Pradesh jurisdiction only.

### **Selection Process:**

Admission to the B.Voc. Program in Retail Management and Hospitality & Tourism (Semester I) shall be done purely on the merit in the qualifying examination i.e., 10+2. There are three categories of candidates who shall be given admission in Semester-I of the skill-based courses under NSQF.

**Category 1** Students who have already acquired NSQF certification Level 3 in a particular Industry sector may opt for admission in the skill-based courses under NSQF.

**Category 2** Students who have acquired NSQF certification Level 3, but may like to change their trade and enter into skill-based courses in a different trade.

**Category 3** Students who have passed the 10+2 examination with conventional schooling without any background of vocational training.

Vocational subjects under NSQF will be given weightage equivalent to any other general education subject while considering admission to students to the undergraduate courses as per reference no. DD No. 1-52/2013 (CC/NSQF) dated 30.04.2014 of UGC. Regarding selection of students for B.Voc. Program 10% extra weightage shall be given to Category-I, 5% extra weightage shall be given to Category-2 in 10+2 examination. Final list of students shall be finalized on combined merit of all category students.

### **Important Points to Remember for Admission**

- Every candidate seeking admission to first semester shall have to apply online all the prescribed forms available on college website: [home - Swami Vivekanand Govt. College Ghumarwin \(gcghumarwin.ac.in\)](http://home - Swami Vivekanand Govt. College Ghumarwin (gcghumarwin.ac.in)) before specified date.
- Application for admission will be accepted only on prescribed form and should be registered in the college office within the prescribed time limits.
- A self-addressed post card is to be attached along with the filled-in application form for acknowledging the receipt of application.
- The following certificates in original are to be produced at the time of admission. :
  - a. Higher Secondary Certificate / Matriculation
  - b. 10+2 Mark Sheet
  - c. Character certificate from the Head of the Institution where applicant has his 10+2 examination for fresh.
  - d. For candidates who have passed the exam the preceding year an affidavit will have to be attached and
  - e. In case of students having gap will have to produce the character certificate from village pradhan.
  - f. Category Certificate in case applying under reserve category.



## **Important Note**

### **(Regarding Admission for the Session 2024-25)**

1. The candidates have to apply online on the college [website:www.gcghumarwin.org.in](http://www.gcghumarwin.org.in)
2. Before filling the admission form you are advised to read the information provided in College Prospectus/Handbook of Information.
3. The completed on line form should be submitted on or before the dates decided by the Institution/HP University Notifications.
4. After the approval of admission form by the Admission Committee of the college, the selected candidates will have to submit the Fees and other dues online within the specified dates, failing which your admission for any Program /Course will stand, cancelled.
5. The admission will be purely provisional, and will be cancelled at any stage, if the information submitted online is found incorrect.
6. The provisional admission will be finalized after the verification of the original documents/testimonials.
7. The college will follow the order/guideline of higher authority.
8. Important dates regarding admission will be displayed on the college website; therefore the candidates are advised to check the college website regularly.
9. The regular classes (online/offline) of the admitted candidates will be started as per the directions of Higher Authorities.
10. List of forms to be downloaded:
  - i. Admission form(colored Passport size photograph to be pasted on the form)
  - ii. Library enrollment form
  - iii. Undertaking by the parents/guardian
  - iv. PTA enrolment form(to be filled by the candidate)
  - v. Authorization Certificate(if required)

### **ADMISSION AND RESERVATION ROSTER**

(UR=Un Reserved,  
SC=Scheduled Caste,  
ST= Scheduled Tribe ,  
OBC=Other Backward Classes  
EWS =Economically Weaker Sections,  
IRDP=Integrated Rural Development Program  
PH=Physically Handicapped

# ROSTER

Roster system is applied for admission to all UG and P.G. courses in the college. H.P. University 120 points reservation roster for admission to all courses is, hereby, given below:-

1 PWD	26SC	51	76	101 PWD
2	27ST	52SC	77	102
3	28	53ST	78SC	103
4	29	54	79SP	104
5	30	55	80ST	105
6	31	56	81 CUL (PWD)	106 SC
7SC	32	57	82	107ST
8	33SC	58	83	108
9	34	59SC	84	109
10	35	60SP	85SC	110
11	36	61CUL(PWD)	86	111
12	37	62	87	112
13	38CUL	63	88	113
14 SC	39SC	64	89	114 SC
15 ST	40SP	65SC	90	115
16	41ST (PWD)	66	91SC	116
17	42	67ST	92	117SP
18SC	43	68	93ST	118CUL
19SP	44	69	94	119SC
20CUL	45	70	95	120ST
21	46SC	71	96	
22	47	72SC	97SC	
23	48	73	98CUL	
24	49	74	99SP	
25	50	75	100HC	
PWD-5%	CUL-5%	SP 5%	SC 15%	ST 7.5%
6	6	6	18	9

**Dress Code:**

White Shirt, Black Trouser with black tie and black belt (in summer) and black blazer and black sweater (in winter), black leather shoes and black socks.

**Note:** There is a fine of Rs. 50/- for not wearing proper uniform and Rs. 100/- for using mobile phone in campus.

**Internship:**

It's an essential part of B.Voc. Degree likewise

- One month internship in level 4 & level 5 i.e in (1st and 2nd Sem) particularly in Hospitality and Tourism and Retail industry.
- For level 6, there is 2 months training for Retail Management Students and 3 months training for Hospitality & Tourism students.
- For level 7, there is a training of 2 months for Retail Management Students and 3 months training for Hospitality & Tourism students.

**JOB OPPORTUNITIES****RETAIL MANAGEMENT****Scope of Retail Management**

Graduates can work in both the private and public sectors, and in a variety of positions, such as:

- Store manager
- Retail sales associate
- Retail buyer
- Retail operations manager
- Floor manager
- Warehouse manager
- Departmental manager
- Public relation executive
- Retail executive
- Sales manager

Graduates get to work in retail companies like Reliance Retail, Future Group, Landmark, Aditya Birla Retail, or Tata Group. With this UG degree, graduates can earn good income. Furthermore banking, telecom, marketing and entrepreneurship etc.

Following table provides a snapshot of the various certificates and their duration:-

NSQF Level	Skill Component Credits	General Education Credits	Total Credits for Award	Normal Duration	Exit Points / Awards
4	18	12	30	1 <sup>st</sup> Sem.	Certificate
5	36	24	60	2 <sup>nd</sup> Sem.	Diploma
6	72	48	120	4 <sup>th</sup> Sem.	Advanced Diploma
7	108	72	180	6 <sup>th</sup> Sem.	B.Voc. Degree

## Subject - B.Voc. (Retail Management)

NSQF Level	Component	Subject Code	Course Title
<b>4 Retail Team Leader</b>	<b>General</b>	RA 111	Business Communication and Personality Development-1
		RA112	Fundamentals in Accounting and Technology (Computer Skills-I)
	<b>Skills</b>	RA121	Product Display, Visual Merchandising, Health & Safety
		RA122	Work Management and effective Communication
		RA123	Customer services and Sales
		RA124	Internship Project
<b>5 Department Manager</b>	<b>General</b>	RA 211	Business Communication and Personality Development-II
		RA212	Fundamentals in Accounting and Technology (Computer Skills-II)
	<b>Skills</b>	RA221	Retail Store Operations
		RA222	Team Leadership
		RA223	Retail Service & Managing Budgets
		RA224	Internship Project
<b>6 Business Leader /Multi-outlet Retailer</b>	<b>General</b>	RA311	Communicative English
		RA312	Stores Operations & Supply Chain Management
		RA411	Environment Science
		RA412	Human Resource Management
	<b>Skills</b>	RA321	Customer Needs & Financial Operations
		RA322	Legal Aspects & Team Dynamics
		RA421	Managing Inventory & Marketing
		RA422	Relationship with Vendors & Manpower Planning
		RA423	Internship Project
<b>7 Store Manager</b>	<b>General</b>	RA511	Marketing Management
		RA512	Business Statistics
		RA611	Ethics & Corporate Social Responsibility
		RA612	Retail Environment
	<b>Skills</b>	RA521	Retail Store Operations & Sales
		RA522	Process Compliance and Safety & Security
		RA524	Store Manager & Market Study
		RA622	Internship Project



## Subject - B.Voc. (Hospitality & Tourism)

NSQF Level	Component	Subject Code	Course Title
<b>4 Guest Service Associate</b>	<b>General</b>	TH112	Learning a Foreign or Local Language including English
		EN111	Introduction to Tourism Aviation, Hospitality Industry
	<b>Skills</b>	TH121	Introduction to Front Office & Maintaining Effective Communication
		TH122	Basic Health Standards & Guest Handling
		TH123	Front Office Activities
		TH124	Internship Project
<b>5 Guest Service Executive</b>	<b>General</b>	EN211	Tourism Products
		TH212	Communicative English for Tourism and Hospitality
	<b>Skills</b>	TH221	Guest Service, Health Hygiene & Safety Standards
		TH222	Handling Complaints & Guest Privacy
		TH223	Cashiering Activities
		TH224	Internship Project
<b>6 Duty Manager</b>	<b>General</b>	TH311	Basic of Tourism Research
		TH312	Basic of Tourism Management
		TH313	Travel Agency Management and Operations
		TH314	Environmental Science
	<b>Skills</b>	TH321	Monitoring Front Office Activities & Guest Experiences
		TH322	Managing Financial & Administrative Aspects of Business
		TH323	Service Standards, Communication & Maintaining Health & Safety and Guests' privacy
<b>7 Front Office Manager</b>	<b>General</b>	TH511	Travel Geography
		TH512	Itinerary Preparations
		TH513	Entrepreneurship in Tourism & Hospitality Industry
		TH514	Introduction to Tourism Marketing
	<b>Skills</b>	TH521	Introduction to Front Office Manager and Health & Safety Standards
		TH522	Front Office Management and Operations
		TH523	Budget & Report Preparations and Communication Skills & Guest Privacy
		TH621	Internship Project

## Fee Structure of B.Voc. Courses

Admission Fee	25
Registration Form	20
University Registration Fee	200, 400 (Other Boards)
University Migration Fee	50
Continuation Fee	10
HPU Sports Fee	15
HP Youth Welfare Fund	15
HP Holiday Home Fee	01
Yearly Exam Fee	80
Library Security Refundable	100
Student Aid fund	20
College Magazine	50
Health, Red Cross Fund	06
NCC Fund	10
Book Replacement	25
Furniture Replacement Fund	10
Identity Card	10
Cultural Activity Fund	20
Computer & Internet Fund	20
Campus Beautification & Development Fund	10
HPU Development Fund Non Subsidized, Subsidized	500,250,100 (IRDP,BPL)
Late Admission Fee	10 per day
<b>Monthly Charges</b>	
Tuition Fee (only Boys)Rs.50/-Per Month	600(for boys only)
<u>Amalgamated Fund@Rs.25/-Per Month</u>	300
<u>BuildingFund@Rs.10/-Per Month</u>	120
<u>Rover &amp;rangers Fund@Rs.5/-Per Month</u>	60
<u>Sports Fund@Rs.20/-Per Month</u>	240
<b>Other Charges (Skill Component/ Semester)</b>	
Skill Component Practical	240
Assessment cum Certification Fee charged by sector Skill Council@800perSem.(Nofee for Sem.4&6)	800
PTA	200

**Hostel Fee Details:**

1.	Adm .Fee	10
2.	Room Rent	360
<b>Total:</b>		<b>370</b>
1.	Hostel Security	1000
2.	Estt. Charges	240
Utensil Charges		5
<b>I Card</b>		<b>20</b>
3.	Sweeper & Sani	360
4.	First Aid	120
5.	Maintenance of Furniture	240
6.	Maintenance of Fan, Geyser	480
7.	Water Supply	240
8.	Security maintenance	240
9.	Electricity Charges	1200
10.	Hostel Development	1200
11.	Common Room	240
12.	Asstt. Fund	500
13.	Misc. Fund	240
14.	Mess Security	3000
<b>Total:II</b>		<b>9325</b>
<b>G.Total:(I+II)</b>		<b>9695</b>

**NOTE:**

- 1) Wifimembershipfund10premonthPTAfundofRs.300/-willbechargedextrafromevery student (I & III Sem)
- 2) InteruniversityMigrationFeeofRs.50/-,RegistrationFeeofRs.30/-willbechargedfrom students migrating from other universities.
- 3) Library security will be charged once for the both academic session.

**Fine:**

- |                               |                          |
|-------------------------------|--------------------------|
| 1)Absence fine per Period     | Rs.1.00                  |
| 2)Absence from practical      | Rs.3.00                  |
| 3)Absence from House Test     | Rs10.00Percourse/subject |
| 4)Late return of library book | Rs1.00perday/per book    |

**NOTICEBOARD**

All the students of the college must read the notice board on a regular basis to keep aware of the latest developments in the college. A regular visit to the notice board throughout the year will save the students from many problems. Notices are also displayed in the girl's common room. Day to day information is also displayed on digital notice board.

**Glimpses of orientation & fresher party session 2023-24.**



**Class Room activities during session 2023-24.**





**Glimpse of guest lectures which was orchestrated during session 2023- 2024.**



**Tourism Day was celebrated during session 20223-24.**





**Glimpse of field Visits which was carried out during session 2023- 2024.**

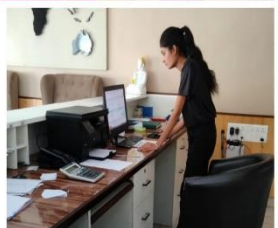
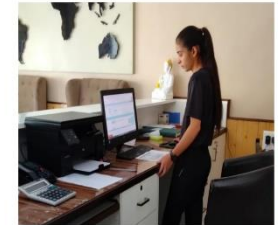


**Chart making activity performed by students of Hospitality & Tourism.**





**Students of B.Voc.H&T SVGC Ghumarwin joined various Hotels for On The Job training.**



**During annual prize distribution function B.Voc. Hospitality & Tourism students got prizes in various categories.**



**Students of Hospitality & Tourism Got placement in various Hotels.**



**Ashia Banio (Commi.3<sup>rd</sup> in Food Production)  
B.Voc H&T Final Year Student  
Placed in Sarovar Portoco Hotel Jaipur  
Rajasthan**



**Alka Thakur (Commi-3<sup>rd</sup> in Food Production)  
B.Voc H&T Final Year Student  
Placed in Sarovar Hotel Jaipur Rajasthan**





**Shagun Chauhan(Assistant H.R)**

**B.Voc H&T Final year student  
Placed in The palce by Park Jewels Hotel  
Jaipur Rajasthan**



**Anmol Sharma (Commi.3<sup>rd</sup> in Food Production)  
B.Voc H&T Final Year Student  
Placed in The palce by Park Jewels Hotel  
Jaipur Rajasthan**



**Sapna Devi (F&B Service Department)  
Production Department)  
B.Voc H&T Final year Student  
Placed in The palce by Park Jewels Hotel.  
Hotel. Jaipur Rajasthan.**



**Shalini Sharma (Commi 3<sup>rd</sup> in Food  
B.Voc H&T Final year Student  
Placed in The palce by Park Jewels  
Jaipur Rajasthan.**



**Priya (Commi 3<sup>rd</sup> in Food Production Department)**

**B.Voc H&T Final year Student  
Placed in The palce by Park Jewels Hotel.**

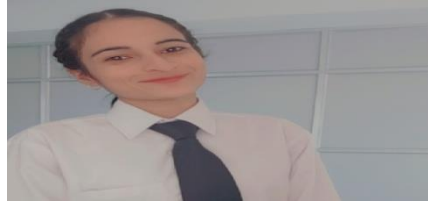


**Anshul Sohta  
(Guest Service Associate in HK Department)  
B .Voc H&T Final year Student  
Placed in The Fortune Avenue  
Jalandhar Punjab**





**Anshita (Guest Service Associate in Front Office  
Service Deptt.)  
B.Voc H&T Final Year Students  
Placed in Clarks inn Suits Manali (H.P)**



**Priya Thakur (Guest Service Associate in F&B  
B.Voc H&T Final Year Students  
Mariton Hotel Jalandhar (Punjab)**

## Glimpses of Activities conducted by Retail Management during session 2023-2024

Different exercises are used to teach Students leadership skills, as well as critical and creative thinking. Problem-solving and adaptation. Team bonding, rapport development, communication skills, case studies, time management, and so on.

### Glimpse of orientation & fresher party session 2023-24.



### Glimpses of guest lectures which was orchestrated during session 2023- 2024.



Retail Shop was organized by students of Retail Management.

The objective of organizing retail shop is to make the students practically aware about marketing skills, selling skills, promotion and production skills manufacturing 'skills, cost management, time management, human source value.



**A business model competition was orchestrated between students of RKMV Shimla & SVGC Ghumarwin.**



**B.Voc. RM students took participation in Blood donation camp.**





**Coupons were distributed to students by Reliance Trends Ghumarwin.**



**Students of B.Voc.RM SVGC Ghumarwin joined various Retail stores for On The Job training.**



**During annual prize distribution function B.Voc. Retail Management students got prizes in various categories.**





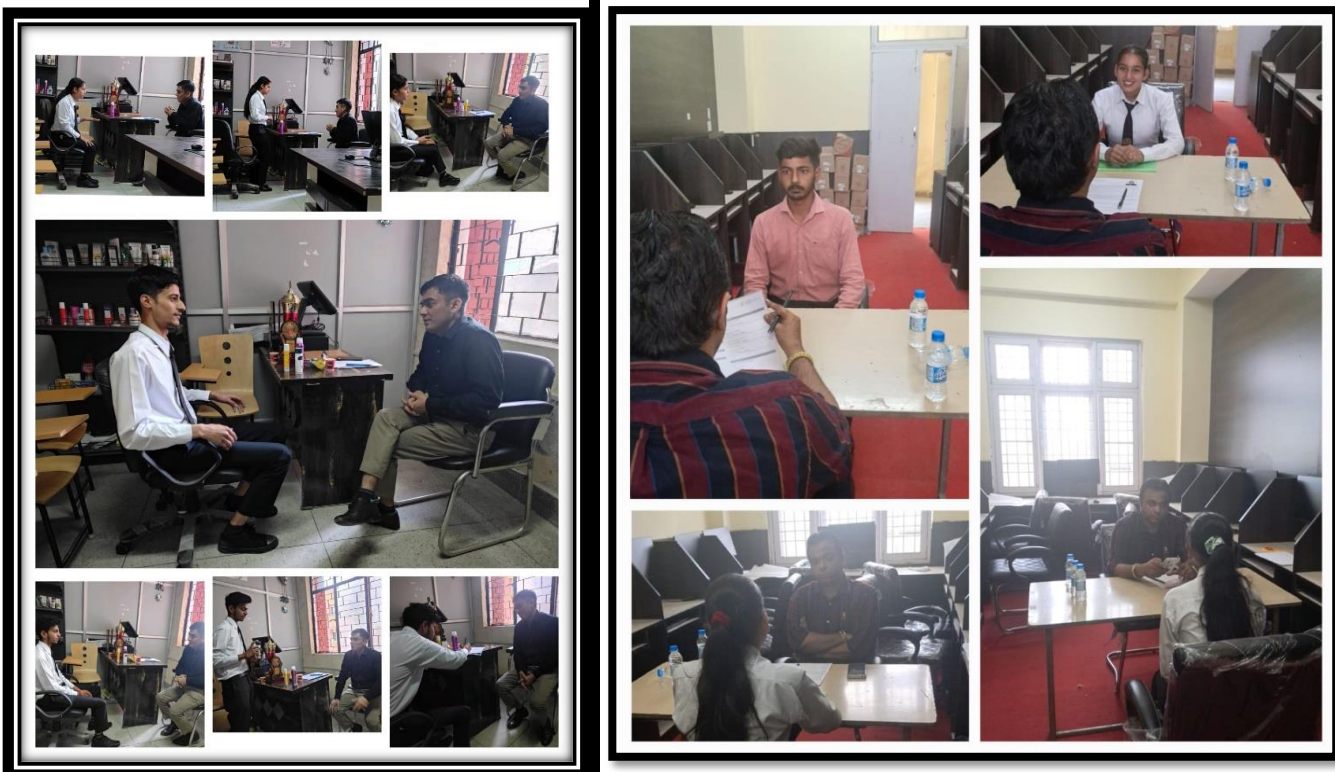
**Resume making activity and mock interviews were conducted for final year RM students.**



**Skill assessment was conducted after completion of each level.**



**Placement Drive was conducted by The Store Manager of Reliance Digital and Kapson Pvt. Ltd.**



**Retail Management Students Got placement in various Retail Stores.**





**Akshita Gautam**  
**Brand Name: Numero Uno.**



**Bhawana**  
**Brand Name: Octave.**



**Pooja Devi**  
**Brand Name: Best Seller.**



**Arti**  
**Brand Name: Best Seller.**



**Aman Sharma**  
**Brand Name: Best Seller.**



**GhanShyam Manhas**  
**Brand Name: Best Seller.**



**Anjali Sharma**  
**Brand Name: Best Seller.**

**Thank You**